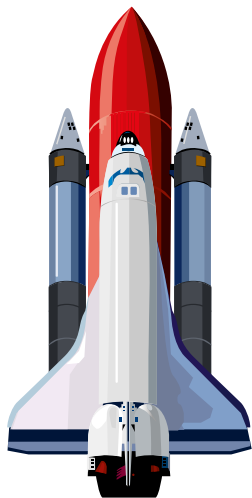






A Small Town at Heart with a Metropolitan City Feeling

Obviously we are biased, but the fact remains that there are not many small towns that can boast of having produced so many different products as Trollhättan – trains, turbines, aircraft engines, automobiles, space rocket components, feature films and ice cream. And that's only the beginning...



It hardly comes as a surprise that Trollhättan is an international and multicultural town, given the fact that it has always been a town of entrepreneurs and, as such, has attracted creative and innovative people full of new ideas. Exchanges with other countries in the form of labor and export, has been an important part of our development and success. The University West has turned Trollhättan into a college town. Maybe it is because of our history, or perhaps it is something in the power of the water that flows through town that creates

a special feeling and a drive that is difficult to find anywhere else – a feeling that nothing is impossible! Anything can happen. Fortunately, none of this has gone to our heads. We are still a small town in the sense that “everybody knows everybody” and everything within walking distance; hotels, restaurants and conference venues. This also fosters short decision-making processes between the town’s various participants. Added up, these factors make it easy for those of you who are planning meetings and other events in Trollhättan.

To Meet in Trollhättan is Easy

To us it does not matter if there are two or two thousand guests. You are all welcome to Trollhättan! We have multi-purpose arenas but also the skills, the drive, the desire, and the capacity to successfully organize conferences, meetings and all possible and impossible events.

Apart from being a good host through flexible, personalized and professional services, it is the informality and easiness that people appreciate the most when planning meetings in Trollhättan. Trollhättan has easy access for international meeting participants with less than an hour from Stockholm (by air) and Gothenburg (by car or train). All hotels are in the heart of Trollhättan, only a few minutes walk to many of the town's largest meeting venues. Additionally, we can offer unique nature experiences just around the corner.



Trollhättan holds inspiring venues for all kinds of meetings and events, everything from cozy meeting rooms for smaller parties to arenas that can be customized for larger groups. In regard to accommodation, Trollhättan has 400 rooms or 730 beds to offer. Together with our neighboring town Vänersborg, we can offer the double amount of rooms and beds.





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Exchange of Know-How and Creativity Needed for Success

Industry and technology have for a long time been synonymous with Trollhättan, but know-how and creativity are the most recognizable characteristics. The reason for this is the influence of the University West, the public health care system of the area (NU-sjukvården), Innovatum and trade and industry – all contributing with R&D, and the exchange of know-how. It is the constant exchange between these participants that contribute to our success.



To get together and exchange ideas is useful and enriching for businesses, societies and organizations, both on the individual as well as on corporate level. A selection of successful meetings and events that have chosen Trollhättan as their venue is listed below:

The International Bioenergy Days

WACE International Symposium

Värmötet i Perinatologi (Spring Meeting in Perinatology)

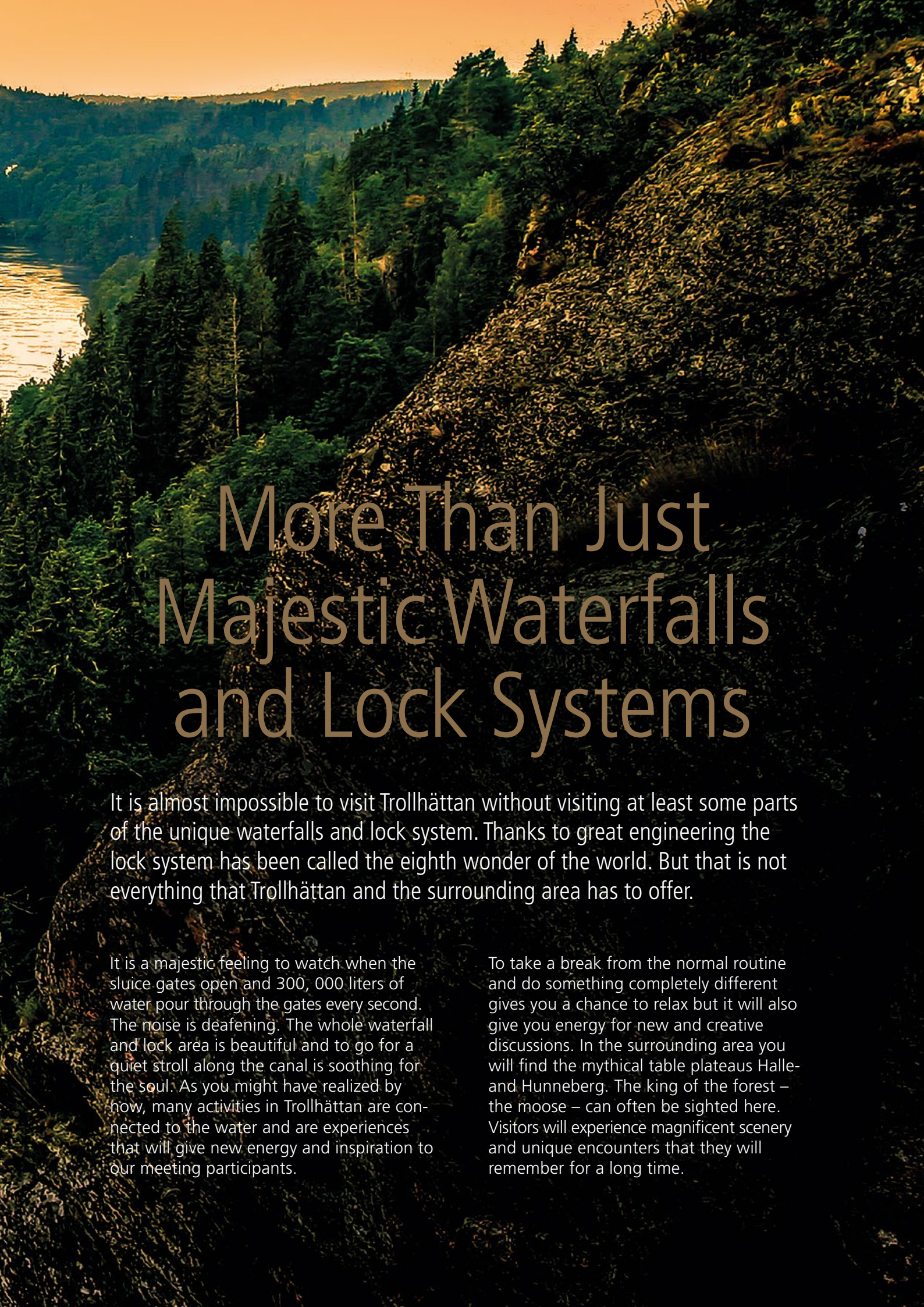
Offentliga Rummet (The Public Room)

Gasdagarna (The Gas Days)

Årets Bild (The Picture of the Year)





A scenic view of a forested hillside overlooking a body of water, with a large title overlaid.

More Than Just Majestic Waterfalls and Lock Systems

It is almost impossible to visit Trollhättan without visiting at least some parts of the unique waterfalls and lock system. Thanks to great engineering the lock system has been called the eighth wonder of the world. But that is not everything that Trollhättan and the surrounding area has to offer.

It is a majestic feeling to watch when the sluice gates open and 300, 000 liters of water pour through the gates every second. The noise is deafening. The whole waterfall and lock area is beautiful and to go for a quiet stroll along the canal is soothing for the soul. As you might have realized by now, many activities in Trollhättan are connected to the water and are experiences that will give new energy and inspiration to our meeting participants.

To take a break from the normal routine and do something completely different gives you a chance to relax but it will also give you energy for new and creative discussions. In the surrounding area you will find the mythical table plateaus Halle- and Hunneberg. The king of the forest – the moose – can often be sighted here. Visitors will experience magnificent scenery and unique encounters that they will remember for a long time.

Hollywood – Swedish Style

About half of all Swedish feature films are produced or co-produced in Trollhättan – or Trollywood as it called in the film industry nowadays. For those of us who live here it is not unusual to see both national as well as international stars, and to see streets that are sometimes blocked off because of filming. Trollhättan can pride itself with its own Walk of Fame, where famous actors, such as Pernilla August, Lena Olin, Stellan Skarsgård, Fares Fares and Nicole Kidman have been honored with their own star.







Full of Innovation

It was not a coincidence that it was the old industrial area by the canal, where Nohab used to be located, that would be the site of Trollhättan's new creative science center – Innovatum. The spirit of enterprise has existed and thrived here for more than 160 years, even before Trollhättan received its town rights. In addition to 140 companies, incubator activities and one of Sweden's most modern laboratories for product technology, Innovatum can pride itself of an art gallery, a concert hall, a culture school, a cable car, the Saab car museum and a 4,400 sq.m. science center. It is all well worth a visit or two!



The Red Carpet is Always Rolled Out

In Trollhättan we are used to celebrities. Hollywood stars as well as Dramaten stars from Stockholm/the capital city stay with us when they film here in the area. So, when you come to Trollhättan, you can also expect a reception worthy of a star!

You decide what scene you want to play out outside your window. We have many pieces of scenery to choose from, everything from crowds of people in the center of town to the dramatic area surrounding the waterfalls and locks. Food and drink/beverage is offered with a lot of refinement.

Whether it is a lighter meal or a banquet, Trollhättan can offer a wide variety of exciting restaurants. You can choose anything from oriental dishes to classic Swedish home cooking, or maybe a dinner prepared with game meat outdoors?







Trollhättan offers customized venues based upon your needs for a specific meeting or event. We can create unique encounters during the meetings. We can offer venues that can handle large numbers of people, space for registration counters, office space for secretaries and an exhibition space, WiFi and technical equipment. We also take into consideration what kind of event you are hosting and your organization's requirements for the design of the meeting, such as procurement rules, etc.



ALBERT KÖK HOTELL & KONFERENS

Albert's has become well-known for its delicious food, personal attention and genuine atmosphere. As a guest, you will get something out of the ordinary that will touch all your senses. Albert's offers meeting facilities with a capacity of 140 persons and has 28 rooms with 56 beds. All conference rooms overlook the river and the town center.

ARENA ÄLVHÖGSBORG

Arena Älvhögsborg is an arena that regularly organizes major sporting- cultural and corporate events, both under private management or by renting out the facilities and providing equipment and staff. Arena Älvhögsborg's resources, flexible organization and large venues create unique opportunities of offering some of the best options for meetings outside the metropolitan city areas in Sweden. The arena can offer assistance for everything from the smaller, more personable meeting to larger conferences of a few thousand participants.



FIRST HOTEL KUNG OSCAR

The beautiful First Hotel Kung Oscar is located in the heart of Trollhättan close to the travel center. Through Folkets Hus Kulturhuset (the culture center), the hotel offers meetings and events. The hotel has 80 modern rooms and apartments with kitchenette / kitchen. It offers private parking, a relaxation area with sauna, and a lobby bar and dining area that can be rented. With attention to detail: Carpe Diem beds, activity programs, and free WiFi a cozy atmosphere is created that rubs off on our hotel guests.

FOLKETS HUS KULTURHUSET

Folkets Hus Kulturhuset offers several auditoriums, meeting rooms, large lobbies, banquet facilities and delicious food. The conference center has long, extensive experience, and competence in organizing all the different parts of meetings and events. It can also offer a variety of exciting cultural in-house activities. The sound and light installations are of very high quality and all of these factors, in combination with a personal commitment, are the key to ensuring the success of an event.





HOTELL BELE, SWEDEN HOTELS

Hotel Bele, Sweden Hotels is located in the heart of Trollhättan, in the pedestrian area, with restaurants and entertainment just around the corner. The hotel offers 31 modern, tastefully decorated rooms in a cozy and personal environment. In the afternoon, all guests are invited to coffee and homemade cookies and cakes. Free parking in the hotel's own courtyard, and free WiFi.

BEST WESTERN HOTEL TROLLHÄTTAN

Best Western Hotel Trollhättan is an affordable hotel perfectly located in the heart of Trollhättan, with good parking opportunities. Around the corner from the hotel, guests will find a large number of restaurants, entertainment and shops. The hotel has free WiFi. The hotel rooms are newly renovated and modern. All guests are treated to afternoon coffee/tea and cake.



NOVA MAT & MÖTEN

Meetings at Nova Mat & Möten is an experience beyond the ordinary. It doesn't matter if there are two or two thousand guests. Nova offers complete meetings with delicious food and customized activities in an old, industrial environment by the canal. Nova's collective know-how and capacity is the key to ensuring that your meeting will be exactly as you want it to be. In addition to a complete, top notch conference center. Nova provides a cool event- and meeting venue, with the capacity of 1,300 seated guests and 2,500 standing guests.

All hotels are strategically located in the heart of Trollhättan which means within walking distance to some of the larger meeting venues, restaurants and the travel center, but also close to the beautiful promenades around Spikön, the canal and the waterfalls.



SCANDIC SWANIA

Scandic Swania is beautifully located by the canal, in the heart of Trollhättan. Scandic Swania with its 201 rooms and modern meeting facilities is the largest hotel in Trollhättan. Scandic Swania has the capacity to organize events for up to 1,000 persons, and the dining rooms can seat 450 persons. The hotel has a smaller exhibition hall with separate entrance, and the largest meeting room can accommodate 170 persons. The hotel offers the highest quality service in an easy and relaxed manner.

MÖTESPLATS FASETTEN

Mötesplats Fasetten is easily accessible and close to both highway E45 and road RV44. Good parking opportunities. Mötesplats Fasetten offers several conference rooms, the largest with a seating capacity of 150 persons. In addition to the conference rooms there are eight rooms for group activities. Each meeting room has wireless internet and the customary conference equipment.



Trollhättan

— Easy Access

With its own airport, and double-tracked railroad, a European highway and three main roads connecting in Trollhättan it is without any doubt easy to travel to and from Trollhättan.

By Air

Trollhättan-Vänersborg Airport has service to Stockholm (Bromma) airport with up to eight flights a day. The flight takes less than an hour. Upon arrival in Trollhättan it takes about 10 minutes to reach the town center by taxi.

By Train

There is a frequent, fast, and direct train service between Trollhättan and Gothenburg. The journey takes about 35 minutes. To Stockholm, with SJ3000, the journey takes about 3 hours. It is also easy to travel by train to Trollhättan from Karlstad, Oslo, Malmö, and Copenhagen.

By Car

One highway and three main roads connect in Trollhättan. The Driving time between Trollhättan and Gothenburg is about 45 minutes, Uddevalla 15-20 minutes, and from Oslo about three hours.



Our services are free of charge

Trollhättan Convention Bureau is an entirely neutral organization whose services are free of charge. It is strategically placed within the trade and industry division of the City of Trollhättan. First and foremost, the task of the Convention Bureau is to inspire people to realize their potential when it comes to initiating and organizing meetings in Trollhättan.

To host a national or international meeting or conference is a great opportunity to strengthening one's own brand. It also puts Trollhättan on the map, which makes it a more attractive place to live and work, and that in turn creates better conditions for recruitments and business investments. Trollhättan Convention Bureau works as a professional partner and our expertise and networks will help you open the right doors – we will make things happen. From the very beginning, when you start considering hosting a meeting we will be there for you as a sounding board.

When you contact us, you do not commit to anything, and we will never pass anything on. However, you may rest assured that we will do everything in our power to

counsel you in the best possible way, and to help you achieve your business goals.

We will assist you in analyzing the decision making around the choice of destination for the meeting. We will also help you to present Trollhättan to decision-makers and to the board, to prepare the meeting application, to organize site-visits, to make preliminary reservations for hotel- and meeting venues, to make suggestions for extra activities and, to a certain degree, we can even help you with marketing your meeting.

Did we mention that our services are free of charge? If you have questions, concerns or want to know more, please do not hesitate to contact us!

Trollhättan Convention Bureau
Phone +46 520 49 62 72
meet@trollhattan.se
www.meetintrollhattan.se

Let the Professionals do the Job!

Many hours of preparation, planning, administration and follow-up work are spent on a successfully executed meeting. Luckily, there are professional conference organizers, the so-called PCOs, who are specialists in this kind of work.

It is their task to make sure that nothing goes wrong. For a certain fee which is often part of the conference budget, not only will you be assisted in preparing a budget and setting a timetable, but you will also receive help with the participant-, the financial- and the abstract handling. Reservations of meeting venues, hotel rooms and social events, catering, logistics, and evaluations will also be handled by the PCOs. They make sure the conference is not over budget, watch for deadlines, and try to reduce the costs of the conference.

To achieve the best possible result next time you are planning a meeting or conference we, at the Convention Bureau, suggest that you consult one of our selected partners.



A Selection of local Partners who Know Trollhättan Very Well.

Local Conference Service:

Visit Trollhättan
Vänernsborg

+46 520 135 07
eva.fock@visittv.se
www.visittv.se

PCOs

Demo Meeting Sweden

+46 31 778 11 30
linda@demomeeting.se
www.demogroup.se/meeting

MEETEX

+46 31 708 86 90
info@meetex.se
www.meetex.se

Meetagain Konferens

+46 76 116 75 58
johan@meetagain.se
www.meetagain.se

MeaConsulting

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